

August 9, 2018

Dear Utah Athletics Fans,

The University of Utah's 2018-19 athletics season will soon be here and, like you, we are excited to cheer on our teams.

As the season gets underway, we want to remind ticketholders of our FanUP initiative, a campaign launched two years ago to promote good sportsmanship. We ask all our fans—students, student-athletes, faculty, staff, alumni and community members—to truly make us proud by being welcoming, respectful and responsible during athletic events.

When you take the FanUP pledge, you commit to:

- Supporting our Utes and welcoming visiting teams and their fans
- Promoting a family-friendly experience
- Enjoying the game responsibly
- Cheer loud and be Ute proud!

To find out more about FanUP, go to: fanup.utah.edu

As you may be aware, we are implementing a clear bag policy at all our sports venues this year. The new policy was adopted to minimize time spent in security lines and create a safer environment in our venues. We join University Police Chief Dale Brophy in encouraging everyone to adhere to this new policy. For more information, go to: stadium.utah.edu/clearbag

Thank you, Utah fans, for supporting our teams. You are the most loyal fans in the Pac-12 and we are excited to join with you to cheer on our student-athletes in competition. They are working hard to succeed and will appreciate your FanUP support this season!

Sincerely,



Ruth Watkins
President



Mark Harlan
Athletic Director