

September 6, 2022

Dear Utah Athletics Fans,

The University of Utah's 2022-23 athletics seasons are here and, like you, we are excited to cheer on our teams!

As we return to our home athletics venues for game days, we want to remind ticketholders of our FanUP initiative, which promotes good sportsmanship. We ask all our fans—students, student-athletes, faculty, staff, alumni and community members—to truly make us proud by being welcoming, respectful and responsible during our athletics events. The safety of student-athletes and spectators is our top priority!

We want to create an enjoyable experience for all fans wherever we play, and we encourage you to focus your energy on creating a home-field advantage for our teams in a way that also demonstrates class and sportsmanship toward our opponents and their fans.

When you take the FanUP pledge, you commit to:

- Supporting our Utes and welcoming visiting teams and their fans
- Promoting a family-friendly experience
- Enjoying the game responsibly
- Cheering loud and being Ute Proud!
- Reporting fan behavior issues by texting 'FANUP' to 69050

To learn more about FanUP, please visit: fanup.utah.edu.

We want to be very clear that profanity, public intoxication, rude and disrespectful behavior, racial and derogatory comments or verbal attacks directed at individuals or groups will not be tolerated. Anyone who engages in unsafe or inappropriate conduct will be removed from the premises, may lose all privileges and access for future university events and could be reported to law enforcement.

We encourage all of you to help us identify and call-out inappropriate behavior so that our event staff can ensure a safe and great experience for our student-athletes, coaches, staff and spectators. If you see something, say something!

Thank you, Utah fans, for supporting our teams. You are the most loyal and passionate fans in the Pac-12 and we are excited to join with you to cheer on our student-athletes throughout the year. They work hard in competition, the classroom and community, and will appreciate your FanUP support this season!

Sincerely,



Taylor Randall
President



Mark Harlan
Athletics Director