

August 23, 2024

Dear Utah Athletics Fans,

Welcome to Utah! The 2024-25 athletics seasons are here at the University of Utah, and we know you share with us a great deal of excitement to cheer on our teams. We are embarking on an exciting new era as we begin our first year in the Big 12 Conference!

As we come back to our home athletics venues for game days, we want you to help us create a welcoming environment for all who attend Utah athletic events. Through our FanUP initiative, we ask fans—students, student-athletes, faculty, staff, alumni and community members—to show their Utah pride by promoting a positive environment that is respectful, safe, welcoming, and family friendly. Your safety, and the safety of all in attendance, is our top priority! So, join us in extending a very sincere **“Welcome to Utah!” to all**, and remember to cheer loud, be Ute Proud, and enjoy the game responsibly.

Should you experience unacceptable behavior, please report it immediately to game day authorities or text ‘FANUP’ to 69050. These behaviors include, but are not limited to: Profanity, public intoxication, rude and disrespectful behavior, racial and derogatory comments or verbal attacks directed at individuals or groups, and fighting. Anyone who engages in unsafe or inappropriate conduct will be removed from the premises, may lose all privileges and access for future university events, and could be reported to law enforcement. To learn more, please visit: [fanup.utah.edu](https://fanup.utah.edu).

Thank you for supporting our teams.

Sincerely,



Taylor Randall  
President



Mark Harlan  
Athletics Director